

Sinhgad SPECTRUM-2024

(A National Level Techfest)

MBA

Event Name: Paint D Pack

Date :- 16th February, 2024

Day :- Friday

Venue:- SKNSSBM, Ambegaon

Time:- 9.00 am to 6 pm.

Staff Event Co-Ordinator:- Dr. Kavita Kamath (Team Members: Prof. Sarvesh Rasal and Dr. Shekhar Chavan)

Student Co-Ordinators:- Peyusha Dhande, Shraddha Katole, Omkar Mundfane, Gopal Golande, Janvi, Mayuri, Prachi Rane, Akshay Surwase, Parag, Ritesh Kavade.

ActivityType:-Competition

Total number of Teams &Participants:-

Judges: 1. Mr. Tushar Patil, Director CCVA Global

2. Mrs. Aakanksha Dhumal Yeole, Tax Consultant, Deloitte.

Objectives:

1. To showcase students' creative skills as marketing managers to design product packaging.
2. To conceptualize and design a product package.
3. To learn and explain the functions of packaging.

SUMMARY:-

The event “**EVENT NAME**” organized by MBA Department started at **9.00 am** on **Friday, 16th February, 2024.** The event was organized at **SKNSSBM, Ambegaon.** The **total no of participants** were 25 , from which STES participants were 17 and the Non STES participants from Savitribai Phule Pune University were 8.

The speakers were Mr. TusharPatil , Director CCVA Global was felicitated by Dr.Swati Vijay Dean, RMDSSOMS along with Mrs. AakankshaDhumalYeole, Tax Consultant, Deloitte who was felicitated by Dr.Kavita Kamath, Event coordinator.

Execution

The event was inaugurated at the hand of Director, RMDSTIC, Dr. V.V. Dixit along with Dean RMDSSOMS Dr. Swati Vijay, Dean RMDSSOE, Dr. Sharad Mulik, all department HoDs, Event Coordinator, Dr. Kavita Kamath and team members Prof. Sarvesh Rasal and Dr. Shekhar Chavan, student volunteers and Faculty members of the MBA Department. The students actively participated in the competition. They selected products such as fruit juice, honey, music earbuds, packaged drinking water, Oven Toaster Griller (OTG), lime juice, etc. and created the packaging design in the allotted time of 2 hours. In the first round, the judges, Mr. Tushar Patil, Director, CCVA Global and Mrs. Aakanksha Dhumal, Tax Consultant Deloitte observed all the packaging designs created by the students on the basis of their creativity. In the final round, they presented the functions of packaging, the rationalization behind their decisions, followed by Questions and Answers with the judges. Finally, the winners were announced and awarded the trophies and cash prizes. The vote of thanks was given by the event coordinator, Dr. Kavita Kamath who thanked the management for arranging such a wonderful fruitful event and all the other people who contributed to the success.

Winners: IMCC

Runner Up: RMDSSOMS

Evidence of Success

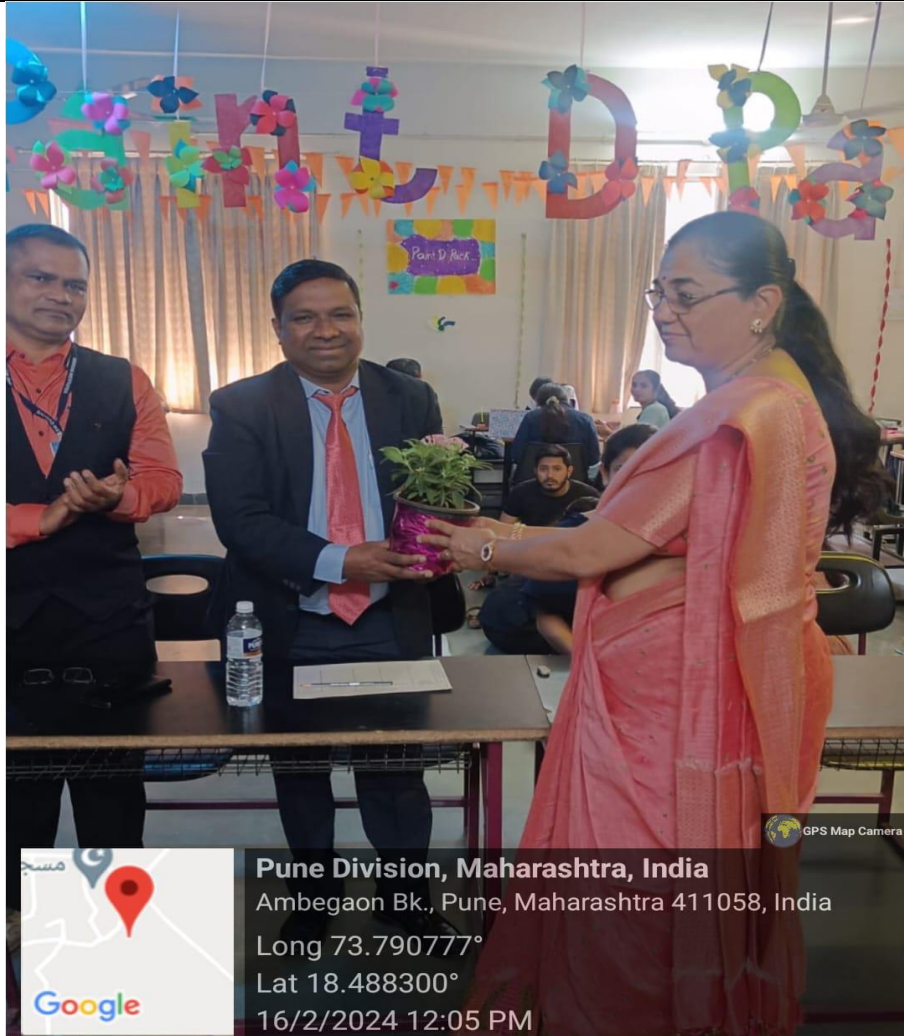
The event was successfully completed as per the plan/schedule. All teams gave brilliant presentations and their efforts were appreciated by the judges. The judges also praised the event organizers and coordinators for arranging such a wonderful event. Student volunteers also were happy as their efforts paid off and they were given certificates for the same. Overall, the event progressed smoothly and ended with the best team winning the prize. All participants reiterated that they had a great time.

GLIMPSES OF THE EVENT

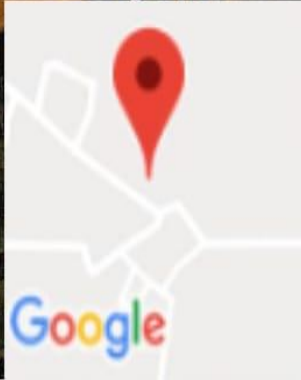
Geotagged photo of inauguration



Inauguration by Dr. V.V Dixit, Director RMDSTIC and Dr. Swati Vijay, Dean RMDSSOMS



**Dr. Swati Vijay, Dean RMDSSOMS Felicitating Mr. Tushar Patil,
Directorm CCVA Global.**



Pune Division, Maharashtra, India
Ambegaon Bk., Pune, Maharashtra 411058, India
Long 73.790777°
Lat 18.488300°
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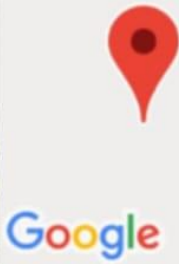
Students Presenting Their Product Packaging to the judges



Pune Division, Maharashtra, India
Ambegaon Bk., Pune, Maharashtra 411058, India
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Lat 18.488300°
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Various Teams Planning and Designing their Product Packages

Geotagged photo of Prize Distribution (Winner)



Pune Division, Maharashtra, India

Ambegaon Bk., Pune, Maharashtra 411058, India

Long 73.790777°

Lat 18.488300°

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1st Prize won by IMCC Team

Geotagged photo of Prize Distribution (Runner Up)



Runners-up team RMDSSOMS receiving trophy

Winner details (First prize)

Name:- Shreya Vite and team

College & Department:- IMCC - MBA

Mobile no. mail id:- 8329242210, shreyavite451@gmail.com

Winner details (Runner-up)

Name:- Tejal Jagtap and Team

College & Department:- RMDSSOMS - MBA

Mobile no. mail id:- 9766484895, tejaljagtap543@gmail.com

PARTICIPANT ATTENDANCE SHEET

Name of the Event: **Paint D Pack**

Date: **16/02/2024**

Sinhgad Technical Education Society's Sinhgad Spring Fest - 24 Spectrum 2k24 PAINT D PACK - Registration Sheet						Date: 16/02/2024
Sr. No.	Name	Institute Name	Contact No.	Email ID	Sign	
Team 1	Akash	Sinhgad Institutes Student				
	Gayatri		9172467200	gayatriakash@gmail.com	[Signature]	
Team 2	Shreya Vite	Non-Sinhgad SPPU Student	8329242210	shreyavite451@gmail.com	[Signature]	
	Sakshi Hulawale		9359132410	sakshi.hulawale30@gmail.com	[Signature]	
	Sonali Chawan		7285747514	sonalichawan9006@gmail.com	[Signature]	
Team 3	Shantanu	Non-Sinhgad SPPU Student	7498797369	shantanux27@gmail.com	[Signature]	
Team 4	Dimesh	Sinhgad Institutes Student	7030198754	dimeshpatil55945@gmail.com	[Signature]	
	Peenam Yashwant Garkwad		8999002918	sonamhikudake226@gmail.com	[Signature]	
	Nikita Gajabe		9075511269	nikitagajabe1626@gmail.com	[Signature]	
	Ritesh Mahajan Aditi Chawan					
Team 5	Shraddha	Sinhgad Institutes Student	9356344630	bhaktreshshraddha@gmail.com	[Signature]	
	Shreya Sunil khutwad		9921797887	shreyakhutwad15@gmail.com	[Signature]	
Team 6	Krunal	Sinhgad Institutes Student			[Signature]	
	Sourabh sunil shinde				[Signature]	
	Mayur vinod patil				[Signature]	
	Sushant narayan koli				[Signature]	
Team 7	Rhutik	Sinhgad Institutes Student			[Signature]	
	AMOL RAMGIRWAR				[Signature]	
	HARSHAL SHINDE				[Signature]	
	Govind BHISE				[Signature]	
Team 8	Pratik	Sinhgad Institutes Student			[Signature]	
	Bhagyashree Kharkar				[Signature]	
	Roshan Kharkar				[Signature]	
	Saurabh Giri				[Signature]	
Team 9	Sumit	Non-SPPU Student			[Signature]	
	Shubham sathishrao kitukake				[Signature]	
	Pranay Sanjay chaudhari				[Signature]	
	Ashish Suresh sawarkar				[Signature]	
Team 10	Pratik	Sinhgad Institutes Student			[Signature]	
	Pratik Subhashrao Nagapure				[Signature]	
	Shreedhar Sable				[Signature]	
	Devika Bhayya				[Signature]	

Sr. No.	Name	Institute Name	Contact No.	Email ID	Sign	
Team 11	Atharva	Sinhgad Institutes Student	8806725113	atharva16092003@gmail.com	[Signature]	
	Shreya Vilas Gurav		8767365632	shreya-vmmeeid@gmail.com	[Signature]	
	Neha Ingole		7438240458	ingoleneha480@gmail.com	[Signature]	
	Prity Singh		8603095516	Prity Singh 3031326@gmail.com	[Signature]	
Team 12	Shridhar	Sinhgad Institutes Student			[Signature]	
	Sumit kitkule				[Signature]	
	Suraj Rokde				[Signature]	
Team 13	Shubhangi	Sinhgad Institutes Student			[Signature]	
	Shridhar tukaram sable				[Signature]	
	Komal				[Signature]	
Team 14	Komal Sadashivrao sarode	Sinhgad Institutes Student			[Signature]	
	Shivani Babasaheb Gajre				[Signature]	
	Navnath laxman zore				[Signature]	
Team 15	Akshay	Sinhgad Institutes Student			[Signature]	
	Siddhnath Mohite				[Signature]	
	Harshad Patil				[Signature]	
	Navnath zore				[Signature]	
Team 16	Varada	Sinhgad Institutes Student			[Signature]	
	Janhavi Raykar				[Signature]	
	Rutuja Dattu Waje				[Signature]	
Team 17	Vaibhav	Sinhgad Institutes Student			[Signature]	
	Sakshi Chandrakant Lathawade		9385010072	Lathanevineeta@gmail.com	[Signature]	
	Vineeta Rajabhau Lahane		9334568839	lathawade.sakshi@gmail.com	[Signature]	
	Neha Ghanshyam Kulkarni		8237292434	nehagk30103@gmail.com	[Signature]	
Team 18	Tejal	Sinhgad Institutes Student	9766484895	tejaljogtap543@gmail.com	[Signature]	
	Vaishnavi Ananta Sathe		8329648464	patil.vishnavi1005@gmail.com	[Signature]	
	Aradhana Kuber Chavan		7758861134	peozodhanechavan174@gmail.com	[Signature]	
	Pallavi Sanjay kokil		7887641697	pallavikokil1339@gmail.com	[Signature]	
Team 19	Vaishnavi	Sinhgad Institutes Student			[Signature]	
	Aniket Mahadev kannwade				[Signature]	
	Surbhi Nitin kodre				[Signature]	
	Ninad pramodrao konde				[Signature]	

