



Sinhgad Technical Education Society's

RMD SINHGAD SCHOOL OF MANAGEMENT STUDIES

Approved by AICTE, Recognized by Government of Maharashtra, Affiliated to S. P. Pune University

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REPORT ON

SNVM-“ Business Plan Competition”

Day : Thursday

Date : 18/04/2024

Time : 10.00 AM-01.00 PM

Total Number of Registrations /Participants: 14 Groups (70 Participants)

Class : MBA I

Category : Institute Level

Objectives :

- To gain an understanding of Start-up and New Venture Management Concepts.
- To gain first-hand practical exposure to important topics such as creating a business plan.
- To help students learn skills such as team work, leadership skills, creativity, presentation skills and exhibit these skills collectively.

Session Summary :

SNVM Business Plan Competition was arranged for MBA I Year students. Students were divided into groups and each group was assigned the topic for the SNVM- Business Plan Competition. Students have to prepare presentation as per guidelines given. Each group presented their presentation in front of the judges. All the students come up with interesting ideas of new business plans. After all the team's presentations judges gave their insights to the students and the declared the winners and concluded the competition.

Rules of the Competition:

- Students will have to form a team comprising of 10 members.
- Students have to prepare their presentation of Innovative Business Plan.
- Business Plan should include: Name of the organization, Products/Services, Vision & Mission, Description of Current Situation, Basic Financials / Funding Requirements, Management Team, Target Customers/ Buyers, Competitors, Competitive Advantage, Marketing and Sales Strategy, Risk Analysis and Possible Exit Strategies and Future Goals.
- The team must present their Business Plan with the help of their PPT to the judges.
- Each team will get 8 mins to present their ideas and 2 min for Q & A session.
- Students must create a model/ service blueprint of their product/service.

Outcome of the session

- Students understand of Start-up and New Venture Management Concepts
- Faculty members given practical exposure to students by encouraging them to enhance their creative output by designing Business Plan.
- The students got first-hand experience in the basics of Business Plan.
- They also learnt about the importance of schemes and subsidies provided by the Government for New Ventures and Startups.
- Also helped students to learn skills such as team work, leadership skills, creativity, presentation skills and exhibit these skills collectively.

Name of the Judges: Dr. Archana Chirmade, Asst. Professor, RMDSSOMS

Mrs. Komal Bankar ,Asst. Professor, RMDSSOMS

Winners: Group Number-02

1. BHAGYESH MUKUND BALAPURE
2. BHALCHIM RUTUJA BALASAHEB
3. BHAPKAR VIKAS BALASAHEB
4. BHISE SAKSHI RAJENDRA
5. BHOSALE DIKSHA MAHENDRA
6. BHUTAWALE SHILPA BABAN
7. CHAUDHARI PARAG MILIND

Runner Up: Group Number-13

1. RAUT MEGHANA MHASKU
2. BISLE RADHA ARJUN
3. RAUT SNEHAL SHASHIKANT
4. PRITESH SURESH SHINDE
5. PRACHI DNYANESHWAR RANE
6. RAHUL MANOTHIYA
7. PRITI BANDU THORAT
8. RATNAPARKHI PRAJWAL PRAKASH

Name of Student Coordinators/ Volunteers:

Roll No.	Name of the Students
11	Bhagyesh Balapure
52	Abhishekh Deshpande
90	Asmita More
132	Rahul Manothiya

Event photos :



Students are presenting business plan with the help of PPT.



Judges asking questions regarding business plan.



Dr. Swati Vijay giving valuable insights and suggestions of business plan presentations.



Winner team members of business plan competition with Dean , Dr. Swati Vijay and Judges Dr. Archana Chirmade, Mrs. Komal Bankar



Business plan competition conclusion and appreciation of students by Dr. Swati Vijay.

Dr. Archana Chirmade
Mrs. Komal Bankar
Faculty Coordinators

Dr. Swati Vijay
Dean, RMDSSOMS