



Sinhgad Institutes

Sinhgad Technical Education Society's
RMD SINHGAD TECHNICAL INSTITUTES CAMPUS

Approved by AICTE, Recognized by Government of Maharashtra, Affiliated to S. P. Pune University
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REPORT ON

Workshop on “Integrated Entrepreneurship Program”

Day: Tuesday

Date: 30/01/2024

Time: 10.00 AM-1.00 PM

Total Number of Participants Attended: 98

Class: MBA I & MBA II

Category: Institute Level Workshop

Venue: RMDSSOMS, Warje – (Seminar Hall – Room Nob. – 720)

Objectives:

1. To generate new business / startup Ideas.
2. To know customer value proposition.
3. To improve communication skill to pitch it like Shark Tank Pitches
4. To empower students to break free from academic rat race and become successful leaders and innovators of the future.

Resource Person:

1. Ms. Venessa Arez – Certified Facilitator at Clever Harvey. Contact nob:-9819560284,
2. Email id: venessa@cleverharvey.com

Session Summary:

Workshop on Integrated Entrepreneurship Program has started sharp on 10:30 am an offline mode at RMD Sinhgad School of Management Studies, Seminar Hall. Participant's including students and Faculty members have joined on time. Student Co-coordinator from MBA Ist year Ms. Neha Atwe & Mr. Akshay Joshi had given welcome speech and introduction about Guest Ms. Venessa Arez, Later on Guest Speaker has taken charge and proceed the ED –Cell Workshop on Integrated Entrepreneurship Program. In her Session she has included What Customer actually want, current viability of a business model, commercial Acumen Assessment and types of entrepreneurship. To develop and strengthen entrepreneurial skill and knowledge through the structural program. She also added in her speech that How to create their own ventures and startups and motivated students to Promote and sustaining the skills of entrepreneurship and she build their confidence. She ended session with one activity of business plans via a compelling 'Shark Tank' style pitch to potential investors. She had motivate the



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students and encouraged them to participate in that activity for that she gave half an hour time to student to prepare the pitch while preparing pitch she personally guided them for generating ideas. Finally nine teams were presented their business pitch and one team she selected as a winner and announced online gift voucher for the winner team.

She has also provided the information of current trend of Startups & Markets. And how to grab the opportunities through networking.

This session will definitely going to be benefited for students to improve skills. Through this session students can evaluate strengths, weaknesses and challenges which is important to become successful Entrepreneur

This session has complete at 1.45 pm student coordinator Ms. Pratiksha Sutar has given vote of thanks. For this session 98 students were presented.

Name of Student Coordinators/ Volunteers:

Roll No.	Name of the Students
150	Saurabh Thombre
125	Nihal Prasad
191	Vikas Dhekane
04	Neha Atwe
43	Akshay Joshi
163	Pratiksha Sutar
21	Aradhana kuber chavan
38	Krishna Jagtap

Name: Faculty Coordinators

Prof. Neeta Shinde

Event Photos:-





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Neeta Shinde
Faculty Coordinator

Dr. Swati Vijay
Dean- RMDSSOMS