



Sinhgad Institutes

Sinhgad Technical Education Society's

**RASIKLAL M. DHARIWAL SINHGAD TECHNICAL
INSTITUTES CAMPUS**

RMD Sinhgad School of Management Studies, Warje

Pune

Event Name: Marketing strategies in FMCG sector

Date: 26/09/2018

Academic Year: 2018-19

SINHGAD TECHNICAL EDUCATION SOCIETY'S
RMD SINHGAD TECHNICAL INSTITUTES CAMPUS
RMD SINHGAD SCHOOL OF MANAGEMENT STUDIES, WARJE -PUNE

Date:23/09/2019

To
The Director,
RMDSTIC, Warje
Pune -58

Subject: Permission regarding arranging Seminar Marketing strategies in FMCG sector.

Respected Sir,

We RMD Sinhgad School of Management Studies (RMDSSOMS), are planning to organize "Seminar Marketing strategies in FMCG sector" on 26-09-2018.

I kindly request to permit us of the same.

Thanking You,

Yours Faithfully,



Prof. Archana Chirmade
Faculty Co-ordinator



Dr. V. V. Dixit
Director, RMDSTIC





Director / Principal
RMD Sinhgad Technical Institutes Campus
Warje, Pune - 411 058.

**SINHGAD TECHNICAL EDUCATION SOCIETY'S
RMD SINHGAD TECHNICAL INSTITUTES CAMPUS
RMD SINHGAD SCHOOL OF MANAGEMENT STUDIES, WARJE- PUNE**

Date: 24/09/2019

Notice

All the students of MBA I & II Year are hereby informed that session is arranged on
"Seminar Marketing strategies in FMCG sector" on 26-09-2018.

Kindly be the part of this session.



Prof. Archana Chirmade
Faculty Co-ordinator



Dr. Swati Vijay
Dean, RMDSSOMS

DEAN
RMD SINHGAD SCHOOL OF MANAGEMENT STUDIES
WARJE, PUNE 411 058



Director / Principal
RMD Sinhgad Technical Institutes Camus
Warje, Pune - 411 058.

RMD Sinhgad School of Management Studies, Warje

Academic Year 2018-19

Date:26/09/2018

Name of Activity: Seminar

Title:Marketing Strategies in FMCG Sector

No. of students attended:75

Name of Speaker:Mr. Sandeep Singh

Photos:



Marketing Strategies in FMCG Sector-26/09/2018

Outcomes: The objective of this session was to know about the current trends in marketing. Students understood about the various marketing strategies , marketing trends and social media marketing.



**Sinhgad Technical Education Society's
RMD Sinhgad Technical Institutes Campus
RMD Sinhgad School of Management Studies, Warje, Pune**

GUEST LECTURE RECORD

Date : 26/09/2018

Time : 11:00 am to 1:00 pm

Name of the Resource Person : Mr. Sandeep Singh

Designation & Organization ITC, MT.

Mobile No : 9158434246

Email-id : sandeep25391@gmail.com

Topic : marketing strategies in FMCG sector.

Sign of Coordinator

Chirmade.

Prof. Archana Chirmade.

Sign of Guest

Sandip.

Mr. Sandeep Singh.

Dean, RMDSSOMS



lej
Director / Principal
RMD Sinhgad Technical Institutes Campus
Warje, Pune - 411 058.

RMD Sinhgad technical Institute Campus, Warje

RMD Sinhgad School of Management Studies

Attendance sheet for _____

Date:		
Sr. No.	Student name	Attendance
1	Prasad N. Rajmane	P
2	Rupesh G. Jadhav	P
3	Manoj B. Kawasthe	P
4	Komal M. Dolas	—
5	Bhagyashri P. Sonawane	—
6	Shweta R. Patil	P
7	Kishor G. Pawar	P
8	Tushar P. Ambhore	P
9	Sagar O. Parkhe	P
10	Yashwant K. Dhoke	—
11	Manas Jyoti Prasad	P
12	Purnav V. Unde	—
13	Sonali S. Pathak	P
14	Varun R. Ganatra	—
15	Sharad G. Sonhivare	P
16	Mohinee M. Munde	P
17	Gaurav G. Akarte	P
18	Deepa Kumari Pathak	—
19	Avishkar S. Shelke	—
20	Tushar N. Sonparote	—
21	Sachin S. Khillare	—
22	Harshwardhan K. Gore	—
23	Priti S. Talekar	—
24	Renuka Deshmukh	P
25	Akshay S. Paikrao	—
26	Yogesh D. Bhogan	P
27	Nikhil H. Shinde	—
28	Vishal S. Bahekar	—
29	Pramod L. Kumthekar	P
30	Madhura V. Shendye	—
31	Mandar S. Deshpande	P
32	Tanaji N. Yadav	—
33	Savita R. Hatwar	—
34	Prerna V. Madke	P
35	Sneha S. Deshmukh	—
36	Manisha S. Satalkar	—
37	Akshay V. Phalle	P
38	Shinesh S. Dupate	—
39	Kaveri K. Salve	—
40	Reshu Kumari	—
41	Govind S. Kolhe	P
42	Rohit D. Tandekar	—
43	Sagar A. Patil	—
44	Piyush V. Varma	P
45	Dattaprasad D. Bhuwad	—
46	Aniket N. Vasekar	P
47	Rushikesh D. Shewate	—
48	Mayur S. Jadhav	P
49	Anand S. Wankhede	—
50	Mayuri J. Dusane	P
51	Atul S. Choudhar	P
52	Shivam S. Acharya	—
53	Kshitija P. Gargade	P
54	Shubham N. Tenkale	—
55	Shubham V. Asutkar	P
56	Prashant S. Murmure	P
57	Tejashwini V. Lambe	P
58	Yogesh M. Padme	P
59	Anand G. Narwade	P
60	Saurabh S. Joshi	—



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Sr. No.	Student name	Attendance
61	Jaydip R. Patil	
62	Akshay D. Dighe	P
63	Suraj A. Jagtap	
64	Priyanka N. Kangane	
65	Chaitalee S. Kale	P
66	Parikshit D. Talokar	
67	Kiran P. Naikade	
68	Gouri D. Kumbhar	
69	Mrunal S. Zarande	
70	Pratik R. Shah	
71	Mrunal T. Yeolekar	
72	Piyush R. Dane	
73	Radhika R. Nikam	
74	Abhishek S. Tayade	
75	Rutuja N. Thorat	P
76	Atul B. Tanvar	
77	Prashant S. Kawade	
78	Pratik K. Patil	
79	Snehal S. Thorat	P
80	Neha G. Makode	
81	Amol A. Jain	
82	Akshay S. Bangar	
83	Sayali Y. Deshmukh	P
84	Amar Rujuta	
85	Parag R. Chandane	
86	Priyanka V. Khiratkar	
87	Ruta V. Gavate	P
88	Akshay C. Kudache	
89	Somesh N. Mankar	
90	Komal P. Parera	
91	Snehal K. Dewase	
92	Chetan U. Kasar	P
93	Hanuman B. Shinde	P
94	Vaibhav B. Wankhade	P
95	Saurabh B. Khedekar	P
96	Ashish R. Lokhare	P
97	Akshay A. Bartakke	
98	Tanvi A. Shirsath	P
99	Sourabh P. Yadav	
100	Tushar S. Deshmane	
101	Rituja C. Bhong	P
102	Rahul B. Mali	
103	Mayur D. Bandal	P
104	Ketan S. Pardeshi	
105	Abhiruchi M. Rakhunde	
106	Dipti S. Meshram	P
107	Kajal D. Devkar	
108	Amruta A. Joshi	
109	Akash S. Bholane	P
110	Chetan R. Shende	
111	Sahas P. Kakade	P
112	Bhushan R. Jain	
113	Pankaj C. Sonawane	
114	Yuvraj J. Wable	
115	Pravin B. Koli	
116	Nikhil N. Jagdale	
117	Abhay V. Tathe	
118	Gaurav H. Pawar	P
119	Bharat S. Sunderaju	P
120	Hrishikesh V. Patil	P
121	Devika D. Hulawale	P
122	Rushabh S. Bansode	P
123	Asmita A. Burse	
124	Kiran B. Sakhare	
125	Chirag M. Deshmukh	P




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Sr. No.	Student name	Attendance
126	Akash A. Nigade	P
127	Mayuresh R. Dandavate	—
128	Aksmita Kulkarni	P
129	Prashansa D. Kale	—
130	Anju O. Sahani	P
131	Shashwati Nath	—
132	Swati A. Swami	—
133	Karan W. Jadhav	—
134	Swapnil R. Shilawane	P
135	Bipinchandra A. Morey	—
136	Mittapalli Kalsalingam Laxmiprasad	P
137	Siddhant S. Sonare	—
138	Amol N. Jadhav	—
139	Kunal S. Tiwari	—
140	Shubham Sharma	P
141	Kanchan P. Magar	—
142	Kiran E. Ingale	—
143	Vaibhav R. Mishra	P
144	Sayali C. Yadav	—
145	Omkar S. Patil	P
146	Nihalsingh Rathor	—
147	Shivani R. Dusad	—
148	Saish Patil	—
149	Ajinath P. Khedekar	—
150	Aarti R. Vanarase	P
151	Shubham S. More	P
152	Monica B. Joshi	P
153	Rahul S. Yadav	—
154	Suhel Rafik Nadaf	—
155	Rohit B. Chawhan	P
156	Mohd Abdul Azim Samad	P
157	Sagar M. Kote	—
158	Hanumant B. Nagor	—
159	Khusbu R. Sharma	—
160	Bhushan D. Paithankar	P
161	Ajay Fartale	P
162	Ruchira Masare	—
163	Gaurav R. Shinde	P
164	Asmita S. Thombare	P
165	Syed Obaid Mohsin	P
166	Aishwarya M. Dayama	—
167	Gauri V. Dagade	—
168	Nisha P. Thorat	P
169	Shivani D. Mourya	—
170	Adhirath A. Sutar	—
171	Siddesh D. Rangari	P
172	Rahul R. Chourasiya	—
173	Harshdeep P. Bansode	—
174	Indrasen J. Prasad	P
175	Bhushan V. Sarode	—
176	Gopal Jadhav	—
177	Hitesh M. Satkar	—
178	Barkha Shukla	P
179	Shanu S. Indurkar	—
180	Arpita Paliwal	—




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